

National Crime Victims' Rights Week
Community Awareness Projects
April 19 - 25, 2015

"Engaging Communities. Empowering Victims."

CAP TIPS is a series of periodic messages to assist in the planning and implementation of NCVRW Community Awareness Projects. Please feel free to send your individual questions or requests for assistance to Anne Seymour at annesey@atlantech.net.

CAP TIP #3

To Improve Public Awareness

Notable Quotables

The theme for 2015 National Crime Victims' Rights Week is *"Engaging Communities. Empowering Victims."* This provides CAP programs with the opportunity to truly involve your communities in efforts to assist crime victims and survivors, prevent crime and promote community safety; and to consider what types of evidence-based, trauma-informed practices can help empower victims in the aftermath of crime.

This CAP Tip features quotations from a diverse range of leaders, authors and dignitaries that address these three concepts within the 2015 NCVRW theme:

1. Engage
2. Empower
3. Community

How to Use Notable Quotables

The quotations that follow can be used in all aspects of 2015 NCVRW planning, victim/ survivor outreach, community awareness and media relations. For example:

- Beginning March 19, 2015, include one of the 30 quotations in a Twitter feed each day, with hashtag "#2015NCVRW."
- Begin each meeting of your NCVRW Planning Committee by reading one of the quotations.
- Provide the quotations to people who will be speaking during your 2015 NCVRW activities for reference and inspiration.
- On your email outreach for 2015 NCVRW, include a different quotation at the bottom of your messages.
- Create a PowerPoint presentation that features some of the quotations, which can be used as an "opening slide show" when people are arriving at your NCVRW event(s).

- Print the quotations in large print on 8 1/2" by 11" paper; affix each quotation paper to a colorful background piece of paper; and post them on the walls of any events you sponsor.

Quotations about "Engaging"

"I want all my senses engaged. Let me absorb the world's variety and uniqueness." *Maya Angelou*

"Whatever I engage in, I must push inordinately." *Andrew Carnegie*

"In these troubled, uncertain times, we don't need more command and control; we need better means to engage everyone's intelligence in solving challenges and crises as they arise." *Margaret J. Wheatley*

"A good leader can engage in a debate frankly and thoroughly, knowing that at the end he and the other side must be closer, and thus emerge stronger. You don't have that idea when you are arrogant, superficial and uninformed." *Nelson Mandela*

"Rarely do we find men who willingly engage in hard, solid thinking. There is an almost universal quest for easy answers and half-based solutions. Nothing pains some people more than having to think." *Martin Luther King*

"In motivating people, you've got to engage their minds and their hearts. I motivate people, I hope, by example – and perhaps by excitement, by having productive ideas to make others feel involved." *Rupert Murdoch*

"If you want to be a real human being, you cannot tolerate things that put you to indignation, to outrage. You must stand up. I always say to people, 'Look around; look at what makes you unhappy, what makes you furious, and then engage yourself in some action'." *Stephanie Hessel*

"The world sometimes feels like an insane asylum. You can decide whether you want to be an inmate or pick up your visitor's badge. You can be in the world but not engage in the melodrama of it; you can become a spiritual being having a human experience thoroughly and fully." *Deepak Chopra*

"It is better to discuss things, to argue and engage in polemics than make perfidious plans of mutual destruction." *Mikhail Gorbachev*

"Winning is important to me, but what brings me real joy is the experience of being fully engaged in whatever I am doing." *Phil Jackson*

"Social media is the ultimate equalizer. It gives a voice and a platform to anyone willing to engage." *Amy Jo Martin*

"I'm not sure where I heard it or why I believed it, but when I was in my mid-20s, a few words changed my approach to and experience of prayer. The words were these: 'Every thought you think is a prayer. Every act in which you engage is a prayer, because the Spirit of God lives in you.' Now, how awesome is that'?" *Iyanla Vanzant*

Quotations about “Communities”

“I will never forget that the only reason I'm standing here today is because somebody, somewhere stood up for me when it was risky. Stood up when it was hard. Stood up when it wasn't popular. And because that somebody stood up, a few more stood up. And then a few thousand stood up. And then a few million stood up. And standing up, with courage and clear purpose, they somehow managed to change the world.”
President Barack Obama

“The true test of the American ideal is whether we're able to recognize our failings and then rise together to meet the challenges of our time. Whether we allow ourselves to be shaped by events and history, or whether we act to shape them. Whether chance of birth or circumstance decides life's big winners and losers, or whether we build a community where, at the very least, everyone has a chance to work hard, get ahead, and reach their dreams.”
President Barack Obama

“Without a sense of caring, there can be no sense of community.”
Anthony J. D'Angelo

“One of the things I learned is that you've got to deal with the underlying social problems if you want to have an impact on crime - that it's not a coincidence that you see the greatest amount of violent crime where you see the greatest amount of social dysfunction.”
U.S. Attorney General Eric Holder

“We cannot seek achievement for ourselves and forget about progress and prosperity for our community...Our ambitions must be broad enough to include the aspirations and needs of others, for their sakes and for our own.”
Cesar Chavez

“Without community service, we would not have a strong quality of life. It's important to the person who serves as well as the recipient. It's the way in which we ourselves grow and develop.”
Dorothy Height

“Communication leads to community, that is, to understanding, intimacy and mutual valuing.” *Rollo May*

“We need to help students and parents cherish and preserve the ethnic and cultural diversity that nourishes and strengthens this community, and this nation.”
Cesar Chavez

“When everyone at school is speaking one language, and a lot of your classmates' parents also speak it, and you go home and see that your community is different – there is a sense of shame attached to that. It really takes growing up to treasure the specialness of being different.”
U.S. Supreme Court Justice Sonia Sotomayor

“This world of ours....must avoid becoming a community of dreadful fear and hate and, be instead, a proud confederation of mutual trust and respect.”
Dwight D. Eisenhower

“We are constituted so that simple acts of kindness, such as giving to charity or expressing gratitude, have a positive effect on our long-term moods. The key to the happy life, it seems, is the good life: a life with sustained relationship, challenging work and connections to community.”
Paul Bloom

“If you believe you can make a difference, then you will make a difference. Believe in yourself, you family and your community and you will win.”
Lindsay Fox

"A community is like a ship; everyone ought to be prepared to take the helm." *Henrik Ibsen*

"For a community to be whole and healthy, it must be based on people's love and concern for each other." *Millard Fuller*

"I submit that an individual who breaks a law that conscience tells him is unjust, and who willingly accepts the penalty of imprisonment in order to arouse the conscience of the community over its injustice, is in reality expressing the highest respect for the law." *Martin Luther King, Jr.*

"Never forget that you're a member of your own community. Don't do something that you wouldn't like to see done." *Keith Richman*

"When several villages are united in a single complete community, large enough to be nearly or quite self-sufficing, the state comes into existence, originating in the bare needs of life, and continuing in existence for the sake of a good life." *Aristotle*

"When you invest your time, you make a goal and a decision of something that you want to accomplish....go down and do some community service and help somebody who's in need, whatever it is you choose to do, you're investing your time in that." *Nick Saban*

"If you're comfortable in your coalition, your coalition is too small." *Martin Luther King, Jr.*

Quotations about "Empowering"

"And in my own life, in my own small way, I've tried to give back to this country that has given me so much. That's why I left a job at a law firm for a career in public service, working to empower young people to volunteer in their communities. Because I believe that each of us – no matter what our age or background or walk of life – has something to contribute to the life of this nation." *First Lady Michelle Obama*

"As we look ahead into the next century, leaders will be those who empower others." *Bill Gates*

"An empowered organization is one in which individuals have the knowledge, skill, desire and opportunity to personally succeed in a way that leads to collective organizational success." *Stephen Covey*

"You have to enable and empower people to make decisions independent of you. As I've learned, each person on a team is an extension of your leadership; if they feel empowered by you, that will magnify your power to lead." *Tom Ridge*

"If we don't empower ourselves with knowledge, then we're gonna' be led down a garden path!" *Fran Drescher*

"Societies that empower women are less violent in every way." *Steven Pinker*

"There's a lot of activism that doesn't deal with empowerment, and you have to empower yourself in order to be relevant to any type of struggle." *Talib Kwell*

"People often say that 'beauty is in the eye of the beholder,' and I say that the most liberating thing about beauty is realizing that you are the beholder. This empowers us to find beauty in places where others have not dared to look, including inside of ourselves." *Salma Hayek*

"Fear does not have any special power unless you empower it by submitting to it." *Les Brown*

"I've learned that fear limits you and your vision. It serves as blinders to what may be just a few steps down the road for you. The journey is invaluable, but believing in your talents, your abilities, and your self-worth can empower you to walk down an even brighter path. Transforming fear into freedom...How great is that?" *-Soledad O'Brien*

For More Information

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